



NEWS RELEASE

For more information contact:
Andrew Kratz, Managing Partner
Triangle Rock Club
919.463.ROCK (7625)
andrew@trianglerockclub.com

FOR IMMEDIATE RELEASE
12.29.09

Area Business Supports Environment, Public Access

DESPITE ECONOMY, TRC SHOWS GIVING IS IMPORTANT & LEADS BY EXAMPLE

MORRISVILLE - Triangle Rock Club (TRC), the Raleigh area's premiere indoor rock climbing center and gym, recently announced its commitment to support the Carolina Climbers Coalition at the "Lost in Space" corporate sponsorship level. Andrew Kratz, Managing Partner of the TRC, says the sponsorship is in keeping with the club's mission to preserve local climbing resources as well as continue to help build and strengthen the climbing community throughout North Carolina.

The Carolina Climbers Coalition is a 501c3 nonprofit corporation, whose purpose is to preserve and expand climbing opportunities in the region, recently purchased one of the largest cliffs in the Southeast, Laurel Knob. The support of organizations like Triangle Rock Club has greatly enhanced the associations' efforts to preserve the natural environment, promote safe climbing practices, and preserve climber's access in North and South Carolina.

TRC, a state-of-the-art facility that offers both lead and top rope climbing, bouldering, and a comprehensive fitness center, recently celebrated its second anniversary. The club offers climbing and safety instruction for the novice, as well as the expert climber. With over 9,000 square feet of professionally designed terrain, ranging from easy to extreme, the facility provides a departure from the mundane fitness center experience for all ages.

TRC is located on the border of Morrisville and Cary off the Morrisville Parkway. For more information or directions, visit www.TriangleRockClub.com or call 919.463.ROCK (7625).

-END-